



Helping our clients achieve lifetime financial security and live healthier lives

Sun Life is a global leader in asset management, wealth, insurance and health solutions. For 160 years, we have helped millions of clients around the world achieve lifetime financial security and lead healthier lives.

Our client impact strategy

We put our clients at the centre of everything we do. Whether that's helping our clients save and plan for their retirement, supporting their health and wellness or planning their wealth transfer to future generations.

We're here for our clients at every stage of life.



Pillars of strength to count on

Prime asset manager and insurer

CAD 1.55T Assets Under Management (AUM)
USD 1.11T

- #1**
- Insurance business in Canada
 - Pioneer and leader in High Net Worth (HNW) insurance in Asia

Large market capitalisation

CAD 46.7B | USD 33B

- Listed on the **Toronto (TSX), New York (NYSE)** and **Philippine (PSE)** stock exchanges.

Leading financial services organisation

85M clients

95,000 advisors

66,900 employees

**Corporate Knights
2024 Global 100
Most Sustainable
Corporations for
15 consecutive years.**

Strong credit rating

Standard and Poor's **AA** Highest rating among life insurance companies in Singapore.

Moody's **Aa3**

A.M. Best **A+**

Deep heritage

160 Years¹

28 Offices globally, **8 in Asia**²

As of 31 March 2025

¹130 Years in Asia, since 1890s

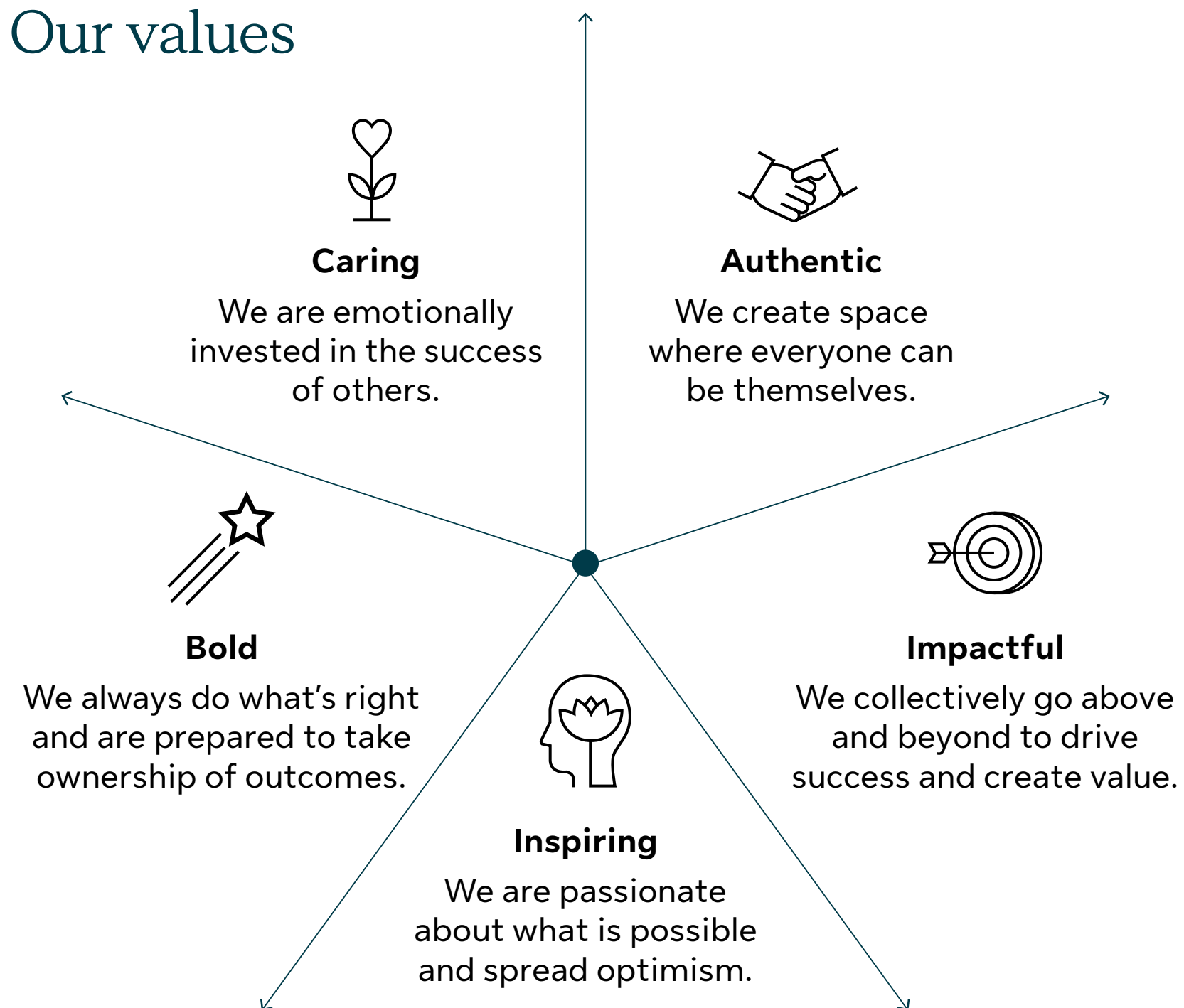
²Operates in Asia across China, Hong Kong, India, Indonesia, Malaysia, Philippines, Singapore, and Vietnam



Committed to service excellence

At Sun Life, we care deeply about our clients, our colleagues and society. We think and act with a long-term view. Committed to be there when our clients need us the most, we deliver marketing-leading solutions with excellence and unparalleled expertise.

Our values



Canadian by birth. Global by reach.

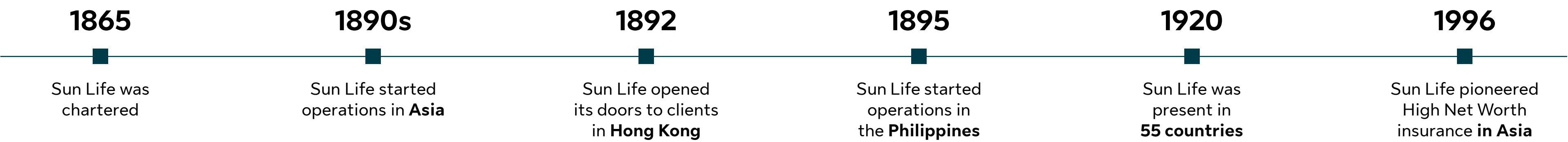
Our story began in Canada 160 years ago. Since then, we have been the trusted partner of families, entrepreneurs and investors offering unwavering stability, unmatched expertise and unparalleled services to safeguard legacies for our clients' wealth.

As a pioneer of High Net Worth (HNW) insurance in Asia, we are committed to growing and protecting our clients' wealth across generations.

We are strong and steady. Our financial strength ratings are one of the highest in the industry.

Did you know?

In 1941, Winston Churchill's government shipped \$5 billion worth of securities to Canada, to safeguard it in a secret vault three floors below Sun Life's corporate building in Montreal, to help fund Britain's war effort. Our ability to fulfil our obligations is a cornerstone of our solid reputation.



Sun Life Singapore: Growing with you



2020

Sun Life Singapore started operations in **Singapore**

2021

Launched **Future-S Whole Life** insurance solution

2023

Launched **SunBrilliance Indexed Universal Life** insurance solution with first-in-market product features (Legacy Plus, Philanthropic Pledge)

2024

- Launched **SunBrilliance Whole Life** insurance solution
- **7 industry awards** for product innovation and philanthropy centric
- Launched **PinnacleCare**
- Launched **“Life is Brighter”** charity fund

2025

Launched **SunBrilliance Indexed Universal Life II**

Matching our client's ambition

We have ambitious growth plans, just as our clients do.

Our client-centric culture puts our clients at the centre of our decision-making process.

- Creating innovative solutions
- Serving more client segments for their wealth succession needs

Your trust is our success.

Beyond being the pre-eminent insurer for High Net Worth (HNW) and Ultra High Net Worth (UHNW) clients, we're the trusted partner for unmatched expertise and outstanding service.





Bringing our clients the best

Sun Life Singapore was established in 2020. As part of Sun Life International HuBS, together with Sun Life Hong Kong and Bermuda-based Sun Life International, we bring our combined expertise to serve HNW and UHNW clients.

Our strategic platform expertise:

- Innovative product solutions
- Underwriting
- Technology
- Human capital

Fulfilling our client's legacy

Sun Life Singapore provides innovative and award-winning insurance solutions to fulfil our client's legacy, wealth and business succession needs.

Through our network of specialised distribution partners, our life insurance solutions take our client's success from here to beyond.



SunBrilliance Whole Life

- Lifetime coverage
- 3 options for Guaranteed Death Benefit to ensure financial security for generations
- High Guaranteed Cash Value
- Access to liquidity combined with growth potential through Additions for greater peace of mind



SunBrilliance Indexed Universal Life II

- Lifetime coverage
- Flexible plan indexed to the S&P 500
- Good balance of high potential growth with downside protection
- Optimise premium amount and investment allocation

Sun Life health advisory service

We also support our client's healthcare needs. Our exclusive offer from PinnacleCare, a member of the Sun Life group, provides our clients with bespoke private health advisory. From cutting edge research to state-of-the art treatments options, access distinctive medical services for enhanced care.

This service is available to select clients.

Outstanding impact

With a culture of excellence, Sun Life Singapore is proud of our innovative insurance solutions and initiatives that maximise our positive impact on society.



Product innovation awards

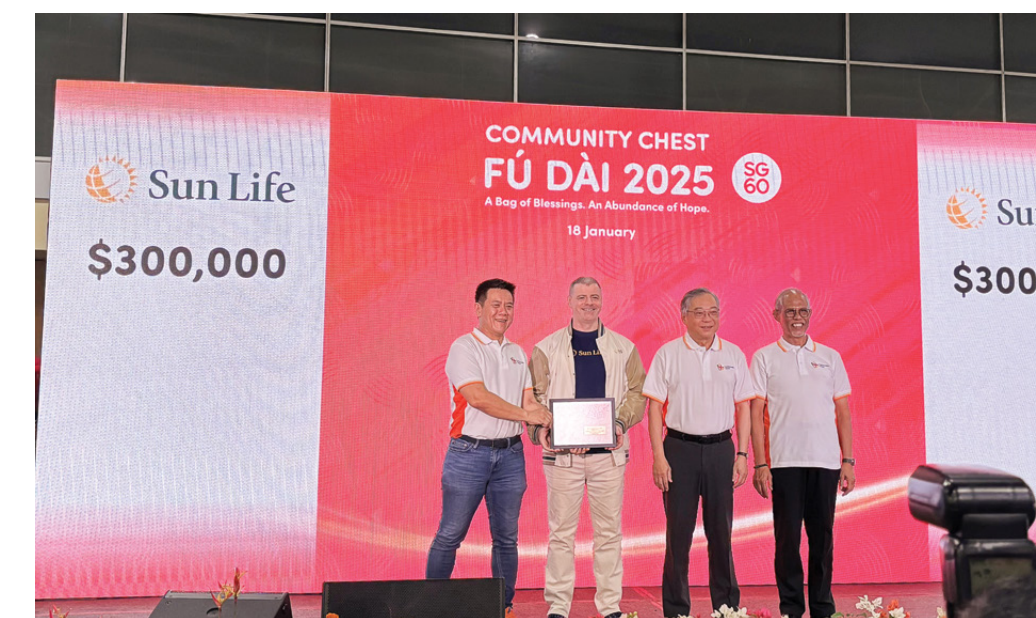
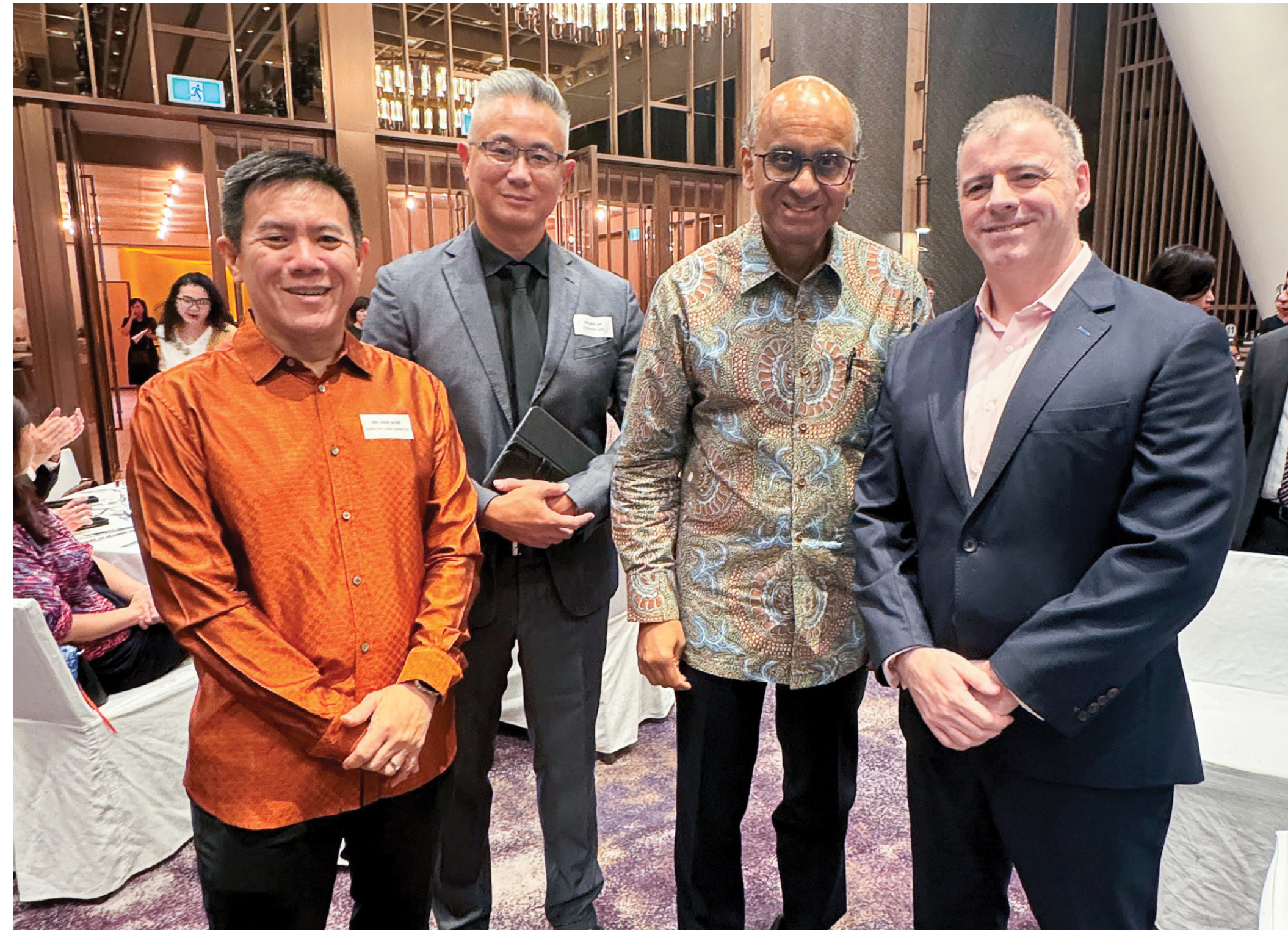
- New Insurance Product of the Year at Insurance Asia Awards 2024
- Insurance Product Innovation of the Year at the Insurance Asia Awards 2024
- Most Innovative Product at Insurance Asia News Country Awards for Excellence 2024 (Singapore)
- Life Insurance Product of the Year at Global Insurance Innovation Awards 2024
- Singapore Product Experience of the Year at the Asian Experience Awards 2024
- 5-Star Insurance Innovators at Insurance Business Asia 2023

Philanthropy awards

- Best CSR Initiative at Global Insurance Innovation Awards 2024
- Charity Gold Award at Community Chest Awards 2024
- Most Impactful CSR Initiative at Insurance Asia News Country Awards for Excellence 2023 (Singapore)
- Charity Silver Award at Community Chest Awards 2023
- Pioneer Partner of Change at Community Chest Awards 2023

Building a sustainable future in Singapore

Sun Life Singapore's philanthropy initiatives furthers our ambition to create a positive impact and more sustainable future.



Christopher Albrecht, Sun Life Singapore CEO receiving tokens of appreciation for our Philanthropic contributions

Enriching communities

Give sustainably through Sun Life Singapore Philanthropic Pledge

Maximising our long-term impact and ensuring sustainable giving. We donate 0.5% of the premiums received from our SunBrilliance Indexed Universal Life II and SunBrilliance Whole Life insurance products, with a cap of US\$20,000 per policy, towards health and financial literacy causes.

Support our community through Sun Life Singapore “Life is Brighter” charity fund*

Combined donations from our Philanthropic Pledge, other donations and fundraising initiatives to support financial literacy and health initiatives such as Diabetes and mental wellness.

Promote healthier living through Hoops + Health sports initiative

Sun Life regional basketball-themed programme to encourage underprivileged youths and communities to be active and prevent Diabetes.

*The “Fund” refers to a consolidation of moneys by Sun Life Singapore, intended for its philanthropic purposes, and does not refer to an investment fund or a financial instrument

Important information

Buying a life insurance policy is a long-term commitment. An early termination of the policy usually involves high costs and the surrender value payable (if any) may be less than the total premiums paid. This information brochure is for general information only and does not take into account the specific investment objectives, financial situation or particular needs of any specific person. You should seek advice from a financial adviser regarding the suitability of the policy before making a commitment to purchase. In the event that you choose not to do so, you should consider whether the product in question is suitable for you. This information brochure is not a contract of insurance.

Please refer to the policy contract for the exact terms and conditions, specific details and exclusions. The policy mentioned in this information brochure are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact us or visit the Life Insurance Association, Singapore or SDIC websites (www.lia.org.sg) or (www.sdic.org.sg).

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